

**“Introduction to the Gestalt Approach to Organizational Consulting”
Tuesday, March 23, 2010
9:00 am – 5:00 p.m.**

Gestalt provides a powerful foundation for consultants. You will find that you are less reliant on a bag of tricks and put more faith in the power of developing relationships within the client system and with you. You will learn to actively embrace resistance, knowing that its energy can be a powerful force to support good work. You will find that you are less anxious when the work is not going according to well-thought-out plans because you'll know how to respond in the moment to changing conditions.

During this very active day, you can expect to *begin* to:

- Learn how to use the cycle of experience as a strong orienting resource as you plan interventions and engage with clients
- Understand why the Paradoxical Theory of Change can be so powerful and how it differs radically from more typical approaches to leading change
- Experience how the gestalt approach to resistance and support can transform the way you intervene with clients
- See how the deceptively simple “unit of work” can help you and your clients plan and manage your work together productively.

Directions to Black Canyon Conference Center

<http://www.blackcanyonconferencecenter.com/index.asp>

From Sky Harbor Int'l Airport: Take the I-10 West exit out of the Airport. From the I-10, take I-17 North. Take the Dunlap exit East, or right. Turn left at the 1st light, 25th Avenue. Look for us on your left.

By Car: From the Black Canyon Highway (I-17) Northbound, take the Dunlap exit East, or right. Turn left at the first light, 25th Avenue, and we are on your left. From I-17 Southbound, take the Peoria exit east or left. Turn right at the 1st light, 25th Avenue, and we are on your right.

Our Presenters

Rick Maurer is on the faculty at the Gestalt Institute of Cleveland. He helped design *Becoming an Effective Organizational Intervener* (BEI), the institute's flagship organizational program. Rick is author of *Beyond the Wall of Resistance* and offers consulting on change to a diverse array of organizations. He is also an editor of *The Gestalt Review*, a peer reviewed journal.

Dr. Rick Day has taught at the Gestalt Institute of Cleveland for many years in both the organizational and clinical programs. He was an executive at Honeywell and currently runs an international consulting firm. In addition to his doctorates in clinical psychology and organizational systems, he has an MBA from the Kellogg School at Northwestern University.

March 23 Program Details Seating is limited!

Time: 9:00 am – 5:00pm

Where: Black Canyon Conference Center, 9440 N.25th Avenue, Phoenix, AZ 85021

Fee: Special early bird price break!
Early registration on or before March 9:
AzODN Members \$75; Non-Members \$100

Between March 10 - 19: AzODN members \$100; Non- Members \$125.

Registration includes the program, continental breakfast, lunch and snacks.

AzODN Program Registration Form:

“Introduction to the Gestalt Approach to Organizational Consulting”

When: Tuesday, March 23, 2010; 9:00 am – 5:00 pm

Where: Black Canyon Conference Center, 9440 N.25th Avenue, Phoenix, AZ 85021

<http://www.blackcanyonconferencecenter.com/index.asp>

Program Cost: Includes Continental Breakfast, Luncheon Buffet, afternoon snacks and beverages throughout the day.
Early registration on or before March 9: AzODN Members \$75; Non-Members \$100;
Between March 10 - 19: AzODN members \$100; Non-members \$125. Seating is limited.

To Register: Complete this registration form and mail or fax it to AzODN. See “Payment Types” below for payment options and address. If you have any questions about the program or membership, please call or e-mail AzODN at 480-730-7997 or info@azodn.org

Attendee(s) names, phone numbers and e-mail addresses:

Company: _____

Address: _____

City, State, Zip: _____

___ AZODN Member(s) ___ Non-member(s) ___ Number of people attending (all attendee names above)

Payment Types: Send checks and registration form to AzODN, 3370 N. Hayden Rd. #123-662, Scottsdale, AZ 85251. Make checks payable to **AzODN**. Fax credit card payments and registration form to AzODN 480-304-3043.

Credit card type (check one): ___ Visa ___ MasterCard

Exp. Date: _____ Card # _____

Name on card: _____

Signature: _____ Date: _____